**Cloud Stakeholders Meeting (29 June 2017)**

**Agenda**

Venue: The Egg

Rapporteur: Hans Graux, Timelex

14:00-14:15

Opening by the European Commission (Pearse O'Donohue, Acting Director, CNECT.E Future Networks)

Part 1 – Cloud Select Industry Group: takeaways and wrapping-up of C-SIG

14:15-14:45

Achievements and key deliverables of the C-SIG group

* Code of Conduct (Hans Graux, Timelex)
* Service Level Agreements (Hans Graux, Timelex)
* Standardisation (Martin Chapman, Oracle)
* Certification (Marnix Dekker, European Commission)

14:45-15:00

Wrapping-up the Cloud Select Industry Group

* Acknowledgement of work done by C-SIG (Pearse O'Donohue, Acting Director, CNECT.E Future Networks
* Short recap by C-SIG members (Helmut Fallmann, Fabasoft)
* Closure of C-SIG (Pearse O'Donohue, Acting Director, CNECT.E Future Networks)

15:00-15:15

Coffee Break

**Part 2 - Cloud as enabler of the Digital Single Market – challenges and opportunities in a rapidly changing digital market**

15:15-15:30

Towards effective engagement of cloud stakeholders in the context of the Digital Single Market mid-term review of May 2017 – Commission official (???)

*The Commission will, subject to Impact Assessment, prepare a legislative proposal on the EU free flow of data cooperation framework which takes into account the principle of free flow of data within the EU, the principle of porting non-personal data, including when switching business services like cloud services as well as the principle of availability of certain data for regulatory control purposes also when that data is stored in another Member State.*

*The Commission calls on the Member States to implement fully the strategy on Digitising European Industry (DEI) of April 2016 and to take stock of the results achieved by early 2018*

*The DEI strategy includes the Communications quoted below:*

* ***ICT Standardisation Priorities for the DSM****: support development and use of the ICT standards needed to further improve interoperability and portability of the cloud, facilitate the adoption of cloud computing services by supporting the finalisation of international standards on service level agreements*
* ***European Cloud Initiative****: ecosystem to strengthen the cloud industry in Europe, promote the use of existing relevant certifications and standards, and where appropriate, the creation of EU-level certification and labelling, in particular to support public procurement of cloud services*

15:30-16:15

Snapshot presentations on challenges and opportunities in a rapidly changing digital market

* *Data portability/switching of cloud providers (Stefania Aguzzi, IDC or Arthur van der Wees, Arthur's Legal)*
* *Cloud Security Certification* 
  + *general overview (Leire Orue-Echevarria Arrieta, Tecnalia)*
  + *Trusted Label (DE,FR,NL) (Thomas Niessen, Kompetenznetzwerk Trusted Cloud e.V)*
* *Towards a SME-friendly cloud ecosystem* 
  + *EuroCIO: Freddy Van den Wyngaert, Agfa-Gevaert Group*
  + *DIGITAL SME: Spiros Alexakis (CAS Software AG), European DIGITAL SME Alliance*
* *Cloud-uptake and challenges:* 
  + *financial sector: Jesus Lozano, BBVA*
  + *public sector: Linda Strick, Frauhofer*

16:15-17:15

Break-out discussions on the Challenges and Opportunities

World café set-up with tables on different issues: two rounds of 15 minutes each

* *Data portability/switching of cloud providers- how to avoid vendor lock-in and promote a competitive and dynamic market: table host: IDC/Arthur's Legal*
* *Cloud security and certification – trust as the key to take-up: table host: Tecnalia*
* *Towards a SME friendly cloud ecosystem: Table hosts – EuroCio and DIGITAL SME*
* *Cloud uptake in the financial sector: table host: Jesus Lozano, BBVA*
* *Cloud uptake in the public sector: Table host – Linda Strick, Fraunhofer*

Sum-up of the discussions by table hosts: 5 min/each table (6 tables) = 30 min

17:15-17:30

Conclusions and next steps by the Commission (Pierre Chastanet, Deputy HoU CNECT.E2 Cloud & Software)